



MYSTERYMINDS

Press Release

Mystery Minds presents new platforms for professional blind dates

- Mystery Coffee and Mystery Lunch now available with intuitive dashboards
- Relaunch with new design and significantly expanded features

Munich, May 15, 2023: Mystery Minds GmbH presents its platforms in a new design, significantly expanding their range of functions. Mystery Coffee and Mystery Lunch offer personal dashboards supporting networking between a company's employees. The platforms can be customized in many ways, and new features such as single sign-on (SSO) are also available.

Mystery Minds, a solution provider for professional blind dates over virtual coffee or lunch, has optimized the user experience by relaunching its platforms. This includes a new design, intuitive navigation, and significantly expanded features. In addition, Mystery Minds has improved the accessibility of the platforms, setting new standards.

"In the digital age and in a time of hybrid working, networking is becoming increasingly important. By relaunching our platforms, we are making it even easier to establish new connections. Ultimately, this is how we pursue improving corporate culture," says Managing Director of Mystery Minds GmbH, Christoph Drebes.

The new list of features includes the following:

- **Personalization:** customers can configure many functions according to their company's requirements. For example, the design of the start page, the matching criteria, and the language can be customized.
- **Personal dashboard:** the dashboard provides an overview of previous and upcoming coffee or lunch matches. As a result, participants can easily view their internal network and watch it expand.
- **Ease of use:** individual settings are easy to manage - for example, participation in Mystery Coffee or Lunch can be started or paused with one click. It is also possible to configure the matching frequency.



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- **Profile view:** features such as "About me" info cards, profile pictures, or links to LinkedIn profiles make the whole platform more personal. These features also provide information for the users' upcoming matches.
- **Single Sign-On (SSO):** Single Sign-On (SSO) enables users to log in via third-party platforms such as Microsoft, Google, or LinkedIn.
- **Accessibility:** the "principle of inclusion" is expressed through high accessibility: All employees can use the Mystery Coffee and Mystery Lunch platforms without limitations.

To ensure the highest possible standards, Mystery Minds continuously gathered customer feedback during development and used it to guide the process. Now the new platform is available for all via a 30-day trial period.

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Notes for editors:

- If you would like to receive more comprehensive input or a feature article on the topic, please send us a message.
- If you do not wish to receive further press releases from Mystery Minds GmbH, please send an email with the subject "unsubscribe".

The relevant email address is: mysteryminds@schmitt-kommuniziert.de.

About Mystery Minds GmbH

Mystery Minds GmbH has been enabling innovative match-making for companies and organizations since 2014. The goal of the HR tech company based in Munich and Vienna is to make the digital world human. Mystery Minds' SaaS solutions help organizations to master the challenges of the future by increasing collaboration and personal contact. With Mystery Coffee and Mystery Lunch, solutions for better networking are offered. For more information, visit <https://www.mysteryminds.com>

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